# AmeriHealth Caritas Delaware Provider Bulletin

# Introducing the AmeriHealth Caritas CARE Card Program for Members

With the AmeriHealth Caritas Delaware CARE Card Program, members can earn rewards for completing their new member Health Risk Assessment, and other eligible healthy behaviors.\*

## How the program works

The CARE Card is part of a new program that rewards our members for keeping their appointments for recommended health tests and screenings with you and other health care providers.

New AmeriHealth Caritas Delaware members will receive a CARE Card and brochure in the mail containing a Welcome Packet explaining the CARE Card Program, and the available options for completing a Health Risk Assessment to earn an instant \$10 reward.

Your AmeriHealth Caritas Delaware patients will get funds added to their CARE Card for completing eligible healthy behaviors.\* The CARE Card will function like a debit card for making health-beneficial purchases.

#### **CARE Card Rewards Card**

Rewards earned on the card can be used to purchase items at Walmart, Dollar General, Family Dollar, Walgreens, CVS, and Rite Aid, providing the member with several convenient shopping options. Members can use the card to access product discounts on 10 - 20 products each month.

Eligible CARE Card purchases are subject to change. We will notify members before the change happens.

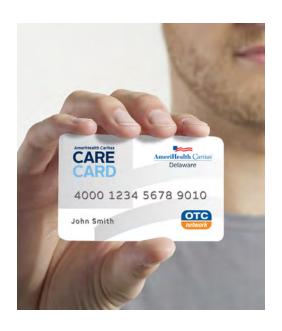
#### **Health Risk Assessment**

New AmeriHealth Caritas Delaware Members have the option to complete a new member Health Risk Assessment to earn an instant \$10 reward.

There are three convenient ways to complete the Health Risk Assessment:

- Online at amerihealthcaritasde.com.
- By visiting a Pursuant Health Kiosk located in a participating Delaware Walmart Pharmacy.\*\*
- Over the phone with an AmeriHealth Caritas Delaware representative.

Members instantly earn \$10 for completing the Health Risk Assessment online or at a Kiosk.





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## **Health Risk Assessment** (continued)

\*Members may earn rewards for the eligible healthy behaviors as listed in the table below.

Category	Incentives	Details	Reward amount
Other	Health Risk Assessment	Complete a one-time Health Risk Assessment within 60 days of joining.	\$10
Infant health	Infant well visits	Complete six well visits from birth to 15 months.	\$20
Women's health	Breast cancer screening	Complete a breast cancer screening. One per year for women ages 50 – 74.	\$15
	Cervical cancer screening	Complete a cervical cancer screening. Once every three years for women ages 21 – 64.	\$15
Diabetes	Diabetes screening	Complete an HbA1c screening with a result of < (less than) 8%.	\$15

## How our providers can help

AmeriHealth Caritas Delaware is eager to collaborate with you to encourage healthy behaviors. You can easily help by:

- Promptly billing AmeriHealth Caritas Delaware with the correct CPT codes for your patients' healthy behaviors that are eligible for rewards. We will post the member's funds to their CARE Card upon receipt of the claim. (Please note that it could take up to three months for funds to show up on the member's CARE Card.)
- Reminding your patients that the CARE Card is reloadable, and that new funds will be posted to their CARE Card for each eligible healthy behavior they complete.

## We encourage you to discuss the program with your patients.

To learn more about the program, call Member Services: Diamond State Health Plan members, **1-844-211-0966** (TTY **1-855-349-6281**); Diamond State Health Plan-Plus members, **1-855-777-6617** (TTY **1-855-362-5769**), 24 hours a day, seven days a week.

### \*\*Pursuant Health Kiosks are located in participating Delaware Walmart Pharmacies:

Walmart Address	County
705 Middletown Warwick Road, Middletown, DE 19709	New Castle
117 Wilton Boulevard, New Castle, DE 19720	New Castle
1251 Centerville Road, Wilmington, DE 19808	New Castle
4 College Park Lane, Georgetown, DE 19947	Sussex
18922 Rehoboth Mall Boulevard, Rehoboth Beach, DE 19971	Sussex
22899 Sussex Highway, Seaford, DE 19973	Sussex
263 Walmart Drive, Camden, DE 19934	Kent
36 Jerome Drive, Dover, DE 19901	Kent
939 North Dupont Boulevard, Milford, DE 19963	Kent

